

CBOSS ArchITech Content Management System

shandy creative
S O L U T I O N S
marketing and print for today's healthcare



Websites For Your Medical Practice

Partnering to Maximize the BRAND

KNOWLEDGE and EXPERIENCE in HEALTHCARE

- Shandy brings 15 years of healthcare print/graphics experience to the table
- Ensure a consistent look of website and printed collateral; same look and feel helps insure the “brand”
- Healthcare is OUR market-we bring a level of expertise and experience with other physician practices
- Shandy website on CBOSS platform, to share the experience

What CBOSS Can Offer

- **We develop Web-enabled business solutions for physician practices, specializing in:**
 - Website Development (CBOSS Content Management System)
 - Monthly website hosting services and data backup
 - Graphic Design/Branding
 - Internal Document Management for Physician Practices
 - Online E-payment solutions (CPP)
- **One of the most secure hosting environments**
 - Compliant with the Payment Card Industry Data Security Standard –providing the highest level of security in the industry
- **Microsoft Gold Certified Partner**



ArchITech Features and Benefits

Content Management - Easy to use and flexible

- The practice staff can generate, supervise and change website content without the need for any technical or web development skills (notification of a drug recall, personnel changes, new physician, new procedures.)
- Intranet – can use the system as inter-office resource center (store HR Manuals, post vacation policies, job listings, etc.)

ArchITech Features and Benefits

- **Role-based permissions**
 - Content Management- set permission to edit content, assigned based on user roles

 **Permissions:**

	View Page	Edit Page
Administrators	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
All Users	<input checked="" type="checkbox"/>	<input type="checkbox"/>
HR Department	<input type="checkbox"/>	<input type="checkbox"/>
Page Editor	<input type="checkbox"/>	<input type="checkbox"/>
Physicians	<input type="checkbox"/>	<input type="checkbox"/>
Registered Users	<input type="checkbox"/>	<input type="checkbox"/>
Unauthenticated Users	<input type="checkbox"/>	<input type="checkbox"/>

Username: [Add](#)

ArchITech Features and Benefits (cont'd)

- **Web-based administration**

- Web-based administration allows for the site to be managed from any computer
- Dynamic page creation – easily add new pages to your navigation with the click of a button.

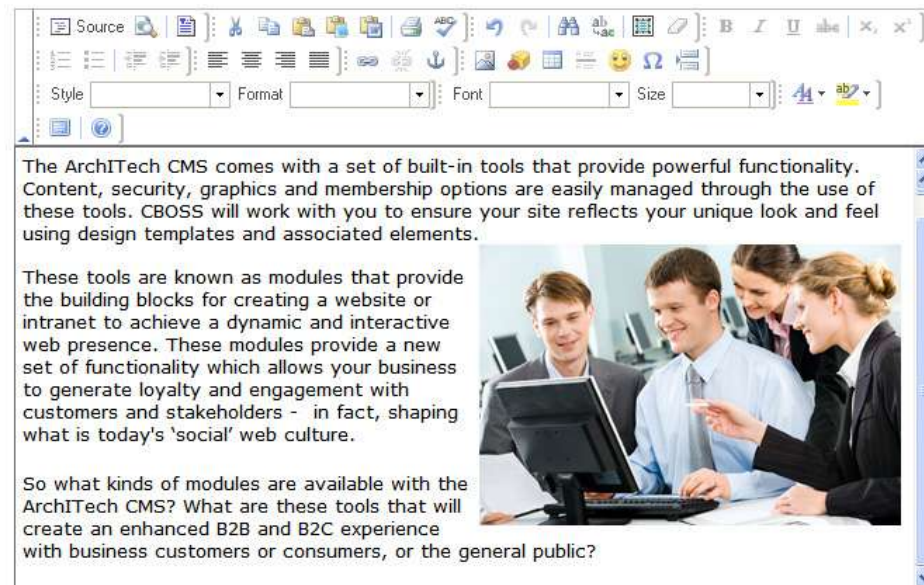
- **Modular**

- Customizable base and premium modules that allow your site to grow as your needs dictate

Base Modules

HTML Content Editor

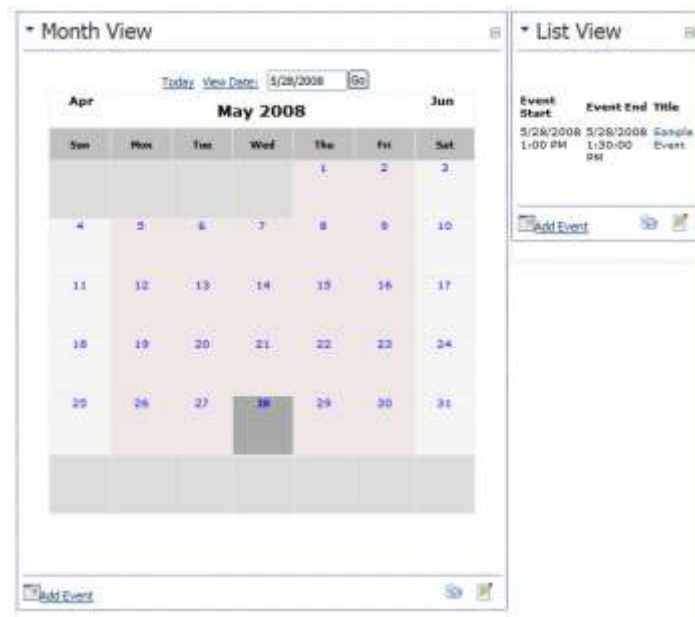
- Easily add/edit text content without any web development experience. It's as easy as using Word or Excel.



Base Modules

Announcements and Events

- Add a text list of announcements with their title, text and a "read more" link
- Ability to display events in a calendar or list view. Includes event enrollment and notification



Base Modules (cont'd)

Documents

- Ability to access downloadable PDF forms, like pre-registration or HIPAA Release forms

Links

- Create a list of clickable links (internal or external)

Feedback

- Allows visitors to send messages to the administrator of the portal by filling out a simple form.

Premium Modules

Survey

- Easily create and implement patient online satisfaction surveys

Job Postings

- Allows you to post employment positions available in your practice. The user may attach a resume and/or cover letter. An email is generated to the person responsible for the advertised position, cutting down on phone inquiries.

The ArchITech Advantage

- **Based on industry-standard technology**
- **Cost-effective, flexible pricing**
- **CBOSS provides one of the most secure hosting environments.**

The CBOSS/Shandy Difference

With the CBOSS ArchITech, you'll have:

- No monthly retainer
- Minimal or no ongoing development costs
- No site change costs
- Secure, local hosting for a small, fixed monthly fee
- Migrate existing websites to ArchITech platform
- Personalize keywords so website can be found easily on Google search